Spruce Blue
Pantone: 7477C  
CMYK: 66, 20, 21, 67  
RGB: 36, 76, 90

Sky Blue
Pantone: 7461C  
CMYK: 98, 24, 1, 3  
RGB: 0, 123, 186

Do not recolor or estimate the brand's color
Do not add any effects, such as glows or drop shadows
Do not outline

Do not stretch or distort
Do not change scale or position of elements
Do not use the logo with other text

Do not place shapes behind the signature or violate clear space guidelines
Do not use transparency
Do not use typefaces other than the brand typeface