AGU 100

ADVANCING EARTH AND SPACE SCIENCE

Spruce Blue

Pantone: 7477C
CMYK: 86, 29, 21, 67
RGB: 36, 76, 90

Sky Blue

Pantone: 7461C
CMYK: 98, 24, 1, 3
RGB: 0, 125, 186

Do not recolor or estimate the brand's color

Do not add any effects, such as glows or drop shadows

Do not outline

Do not stretch or distort

Do not change scale or position of elements

Do not use the logo with other text

Do not place shapes behind the signature or violate clear space guidelines

Do not use transparency

Do not use typefaces other than the brand typeface