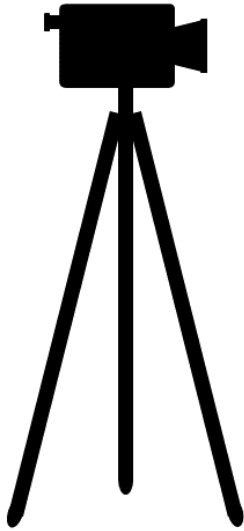


Tips for Video Interviews



Before the Interview

- Ask: Who is the host? Who is the audience? Is it taped or live?
- Be able to summarize your main points in a few clear sentences.
- Have stories, anecdotes and metaphors ready.
- Practice speaking in front of a mirror. Be aware of any strange faces you're making.

During the Interview

- Speak slowly and enunciate.
- Sit or stand up straight.
- Smile and gesture when you talk.
- Be yourself.
- If you mess up during a *taped* interview, ask to start again.
- If you mess up during a *live* interview, keep going and do the best you can.
- Wear business casual clothes (perhaps logo wear) with simple makeup and jewelry. Avoid striped shirts and ties.