

Eos Magazine and Eos.org Specs

Artwork Requirements

Artwork submitted for print in *Eos* is due by the issue closing date. Closing dates can be found on the **Media Kit**.

Art files must be sized exactly to the specifications with no added white space or crop marks.












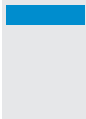


Resolution of ads must be 300 dpi or higher.

Color ads must be in CMYK color mode.

Acceptable art file formats:

- Press-ready PDF
- TIFF for PC
- Illustrator EPS for PC (with embedded or outlined fonts)

Please note that Employment Advertising appears in the Positions Available section of the magazine.

PRINT (MONO, SPOT or CMYK)	MEASUREMENTS (WIDTH x HEIGHT)	EMPLOYMENT ADS (WIDTH x HEIGHT)	
Full-page with bleed and covers	8.625" x 11.125" (Live area — 7.5" x 9.8958")	Not Available	
Full-page no bleed	No Bleed: 7.5" x 9.8958"	7.5" x 9.09"	
Half-page Horizontal	7.5" x 4.96"	7.5" x 4.49"	
Half-page Vertical	3.67" x 9.9"	3.67" x 9.09"	
Third-page Horizontal	7.5" x 3.21"	7.5" x 2.95"	
Third-page Vertical	2.39" x 9.9"	Not Available	
Quarter-page Rectangle	3.67" x 4.96"	3.67" x 4.49"	
Sixth-page Rectangle	3.67" x 3.21"	3.67" x 2.95"	
Eighth-page Vertical	Not Available	1.75" x 4.49"	
2-page spread with bleed	17" x 11.125" (Live area — 15.75" x 9.8958")	Not Available	
2-page spread no bleed	15.75" x 9.8958"	Not Available	
WEBSITE Eos.org		LEADERBOARD 728 x 90px	
			
			MEDIUM RECTANGLE 300 x 250px

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 AmericanGeophysicalUnion

 @AGU_EOS

Display Advertising

phone: +1.202.777.7536

email: advertising@agu.org

Employment Advertising

phone: +1.781.388.8470 (U.S.)

email: recruitmentsales@wiley.com

+44.1243.772.041 (Rest of the World)